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Week 2: daily 12:30 - 13:45
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August, 2011

Bachelor

First-year TBdk

Period	Course	Author	Title	Remarks	Price (€)
A1-A2	1JJ13: Gedrag, Prestratie & Organisatie: Basis	Gaillard, A.W.K.	Stress, Productiviteit en Gezondheid		41,85
		Landy, F.J. & Conte, J.M.	Work in the 21th Century: An Introduction to Industrial and Organizational Psychology		39,13
A1	1BB12: Business information management	Laudon, K.C. & Laudon, J.P.	Essentials of Management Information Systems, Global Edition		53,38
A1/A2	2DD25: Calculus 1 2DD16: Calculus 2	Robert A. Adams	Calculus: a complete course (with MyMathLab code)		59,00
A1-A2	1ZZ14: Organisatiekunde	David Jaffee	Organization Theory: Tension and Change	<i>Recommended</i>	30,32
A2	1CC14: Bedrijfseconomie 1	Peter Atrill & Eddy McLaney	Accounting and Finance for non-specialists		53,00
		Seal, Garrison and Noreen	Management Accounting		47,93
A2	2DD28: Kansrekening	Montgomery, D.C. and Runger, G.C.	Applied statistics and probability for engineers		48,91

First-year TBG

Period	Course	Author	Title	Remarks	Price (€)
A1-A2	1GG03: OGO Inleiding operationele processen in de gezondheidszorg 0AG05: OGO Gezondheidszorg en technologie 1	Emans, Ben	Interviewen: Theorie, techniek en training		40,46
		Nederhoed, Peter	Helder rapporteren. Een handleiding voor het opzetten en schrijven van rapporten, scripties, nota's en artikelen		40,50
A1/A2	2DD25: Calculus 1 2DD16: Calculus 2	Robert A. Adams	Calculus: a complete course (with MyMathLab code)		59,00
A1-A2	0A211: Psychologie en gebruiker	Nolen-Hoeksema, Fredrickson, Loftus en Wagenaar	Atkinson & Hilgard's Introduction To Psychology		37,17
		Peter, J.P., Olson, J.C., & Grunert, K.G.	Consumer Behaviour and Marketing Strategy		45,00
A1	1BG02: Healthcare business information management	Karen A Wager, Frances Wickham Lee, John P. Glaser	Managing health care information systems: a practical approach for health care executives		53,82
A2	2DD28: Kansrekening	Montgomery, D.C. and Runger, G.C.	Applied statistics and probability for engineers		48,91

Second-year TBdk

Period	Course	Author	Title	Remarks	Price (€)
A1-A2	1ZZ25: OGO Methodologie voor bedrijfskundig onderzoek en ontwerp	J.E. van Aken, H. Berends & H. van der Bij	Problem Solving in Organizations: A Methodological Handbook for Business Students		28,38
A1-A2	0AP03: Methods and models in behavioral research	Blumberg, Cooper & Schindler	Business Research Methods		42,06
		Field, A.	Discovering Statistics Usings SPSS		38,15
A1	2DD27: Stochastische Operations Research	V.G. Kulkarni	Introduction to Modeling and Analysis of Stochastic Systems		71,19
A1-A2	1JJ23: OGO Gedrag, prestatie & organisatie: verdieping	Gaillard, A.W.K.	Stress, Productiviteit en Gezondheid	<i>Recommended</i>	41,85
		Landy, F.J. & Conte, J.M.	Work in the 21th Century: An Introduction to Industrial and Organizational Psychology	<i>Recommended</i>	39,13

Second-year TBG

Period	Course	Author	Title	Remarks	Price (€)
A1-A2	0A531: Human perception and performance	C. D. Wickens, J.D. Lee, Y. Liu & S.E. Gordon Becker	An Introduction to Human Factors Engineering		66,00
		G. Mather	Foundations of Sensation and Perception		34,20
A1	1GG04: OGO Gezondheidszorg en technologie 2	Boot, J.M. & M.H.J.M. Knapen	De Nederlandse Gezondheidszorg		39,15
A1-A2	0AP03: Methods and models in behavioral research	Blumberg, Cooper & Schindler	Business Research Methods		42,06
		Field, A.	Discovering Statistics Usings SPSS		38,15
A1	2DD27: Stochastische Operations Research	V.G. Kulkarni	Introduction to Modeling and Analysis of Stochastic Systems		71,19

Minor Economie

Period	Course	Author	Title	Remarks	Price (€)
A1	1CE90: Micro-economie	Hal R. Varian	Intermediate Microeconomics		43,04
A1-A2	1CE94: Strategische en financiële accounting	Klaassen	Externe Verslaggeving		60,26
A2	0EE92: Macro-economie	N. Gregory Mankiw	Macroeconomics		50,87

Minor Entrepreneurship and Innovation

Period	Course	Author	Title	Remarks	Price (€)
A1	1CP06: Business economics	Peter Atrill & Eddy McLaney	Accounting and Finance for non-specialists		53,00
		Seal, Garrison and Noreen	Management Accounting		47,93
A1-A2	1ZS10: New product development processes	Crawford, M. and A. Di Benedetto	New Products Management	<i>Recommended</i>	47,93
A1	1ZS11: Entrepreneurship & innovation	Allen, K.	Entrepreneurship for Scientists and Engineers		37,35
A1	1JP02: Organizational behavior and human performance	Landy, F.J. & Conte, J.M.	Work in the 21th Century: An Introduction to Industrial and Organizational Psychology	<i>Recommended</i>	39,13
A2	1ZP04: Marketing and purchasing management	David Jobber & John Fahy	Foundations of Marketing		39,13
		Weele, A.J. van	Purchasing and supply chain management		50,87

Minor Operations Management and Logistics

Period	Course	Author	Title	Remarks	Price (€)
A1	2DD60: Probability Theory	Montgomery, D.C. and Runger, G.C.	Applied statistics and probability for engineers	<i>Recommended</i>	48,91
A1-A2	1CP05: Production and inventory control	E.A. Silver, D.F. Pyke and R. Peterson	Inventory Management and Production Planning and Scheduling	<i>Recommended</i>	48,91
A1-A2	1C900: Modeling and analysis of manufacturing systems for OML-minor	W.J. Hopp and M.L.Spearman	Factory Physics	<i>Recommended</i>	46,96
A1	1JP02: Organizational behavior and human performance	Landy, F.J. & Conte, J.M.	Work in the 21th Century: An Introduction to Industrial and Organizational Psychology	<i>Recommended</i>	39,13
A2	2DD21 - Pre-master stochastic operations research	V.G. Kulkarni	Introduction to Modeling and Analysis of Stochastic Systems		71,19

Pre-Master

Innovation Management

Period	Course	Author	Title	Remarks	Price (€)
A1	2DD20 :Pre-master statistics	Montgomery, D.C. and Runger, G.C.	Applied statistics and probability for engineers		48,91
A1-A2	0AP03: Methods and models in behavioral research	Blumberg, Cooper & Schindler	Business Research Methods		42,06
		Field, A.	Discovering Statistics Usings SPSS		38,15
A1-A2	1ZS10: New product development processes	Crawford, M. and A. Di Benedetto	New Products Management	<i>Recommended</i>	47,93
A1/A2	2DL03: Basic mathematics 2DL04: Calculus A	Robert A. Adams	Calculus: a complete course (with MyMathLab code)		59,00
A1	1JP02: Organizational behavior and human performance	Landy, F.J. & Conte, J.M.	Work in the 21th Century: An Introduction to Industrial and Organizational Psychology	<i>Recommended</i>	39,13
A2	1ZP04: Marketing and purchasing management	David Jobber & John Fahy	Foundations of Marketing		39,13
		Weele, A.J. van	Purchasing and supply chain management		50,87
A2	0LP52: Introduction to ethics	Royakkers and van de Poel	Ethics, Technology and Engineering: An Introduction	<i>Recommended</i>	24,45

Operations Management & Logistics

Period	Course	Author	Title	Remarks	Price (€)
A1/A2	2DD60: Probability Theory 2DD61: Statistics	Montgomery, D.C. and Runger, G.C.	Applied statistics and probability for engineers	<i>Recommended</i>	48,91
A1-A2	0AP03: Methods and models in behavioral research	Blumberg, Cooper & Schindler	Business Research Methods		42,06
		Field, A.	Discovering Statistics Usings SPSS		38,15
A1-A2	2DL01: Pre-master Calculus	Robert A. Adams	Calculus: a complete course (with MyMathLab code)		59,00
A1	1JP02: Organizational behavior and human performance	Landy, F.J. & Conte, J.M.	Work in the 21th Century: An Introduction to Industrial and Organizational Psychology	<i>Recommended</i>	39,13
A2	2DD21 - Pre-master stochastic operations research	V.G. Kulkarni	Introduction to Modeling and Analysis of Stochastic Systems		71,19
A2	0LP52: Introduction to ethics	Royakkers and van de Poel	Ethics, Technology and Engineering: An Introduction	<i>Recommended</i>	24,45

Master

Period	Course	Author	Title	Remarks	Price (€)
A1-A2	1BM10: Electronic business architectures and systems	Paul Grefen	Mastering e-Business		31,30
A1-A2	1BM61: Product lifecycle management	Jérôme la Fontaine, Marko Hoogeboom, Bas Konst	Product Data Management in a strategic perspective	<i>Recommended</i>	26,51
A1-A2	1CM10: Modeling and analysis of manufacturing systems	W.J. Hopp and M.L.Spearman	Factory Physics	<i>Recommended</i>	46,96
A1-A2	1CM55: Strategic and operational decision making in transportation and logistics	Ghiani, Laporte, Musmanno	Introduction to Logistics Systems Planning & Control	<i>Recommended</i>	39,09
A1-A2	1MG65: System dynamics (HC)	J.D. Sterman	Business Dynamics - Systems Thinking and Modeling for a Complex World		47,34
A1-A2	1ZM45: International negotiation	Hiltrop & Udall	The Essence of Negotiation	<i>Recommended</i>	37,35
A1-A2	1ZM60: Selling new products	Jobber, D., Lancaster, G.	Selling and Sales Management		51,00
A1-A2	1ZM65: System Dynamics	J.D. Sterman	Business Dynamics - Systems Thinking and Modeling for a Complex World		47,34
A1	1ZM75: Entrepreneurial marketing	Moore, Geoffrey A.	Crossing the chasm: Marketing and selling disruptive products to mainstream customers	<i>Recommended</i>	14,91