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May, 2010

Bachelor

First-year TBdk

Period	Course	Author	Title	Remarks	Price (€)
A1	1BB12: Business Information Management	Laudon & Laudon	Essentials of Management Information Systems (9 th ed.)		53,38
A1-2	1CC16: Quality Management	Mitra	Fundamentals of Quality Control and Improvement (3 rd ed.)	<i>recommended</i>	97,09
A1-2	1JJ13: Gedrag, Prestatie & Organisatie	F.J. Landy & J.M. Conte	Work in the 21 st Century (3 rd edition)		42,90
		A.W.K. Gaillard	Stress, Productiviteit en Gezondheid. (2nd ed.)		39,15
A1-2	2DD25: Calculus 1 2DD16: Calculus 2	R.A. Adams	Calculus, a complete course (7 th ed.)		57,00
A2	1CC14: Bedrijfseconomie 1	P. Atrill & E. McLaney	Accounting and Finance for non-specialists (6 th ed.)		51,00
		Seal, Garrison & Noreen	Management Accounting (3 rd ed.)		51,48
A2	2DD28: Kansrekening	D.C. Montgomery	Applied Statistics and Probability for Engineers (5 th ed.)		51,48

First-year TBG

Period	Course	Author	Title	Remarks	Price (€)
A1	1BG02: OGO Business Information Management voor de Gezondheidszorg		Managing Health Care Information Systems (2 nd ed.)		59,00
A1-2	0A211: Psychologie en Gebruiker	E.E. Smith	Introduction to Psychology (15 th ed.)		38,61
		J.P. Peter, J.C. Olson & K.G. Grunert	Consumer Behavior and Marketing Strategy (9 th ed.)		48,26
A1-2	2DD25: Calculus 1 2DD16: Calculus 2	R.A. Adams	Calculus, a complete course (7 th ed.)		57,00
A1-2	1GG03: Inleiding operationele processen in de gezondheidszorg	B. Emans	Interviewen: theorie, techniek en training (4th ed.)		38,66
		P. Nederhoed	Helder rapporteren (8th ed.)		40,50
A1-B4	OAG02: Gezondheidszorg en Technologie 1	J.M. Boot & M. Knapen	De Nederlandse Gezondheidszorg (11th ed.)	<i>recommended</i>	38,66
		P. Nederhoed	Helder Rapporteren (8th ed.)		40,50
A2	2DD28: Kansrekening	D.C. Montgomery	Applied Statistics and Probability for Engineers (5 th ed.)		51,48

Second-year TBdk

Period	Course	Author	Title	Remarks	Price (€)
A1	1ZZ25: OGO Methodologie voor bedrijfskundig onderzoek en ontwerp	J.E. van Aken, H. Berends & H. van der Bij	Problem Solving in Organizations (2007)		34,95
A1	2DD27: Stochastische operations research	V.G. Kulkarni	Modeling, Analysis, Design and Control of Stochastic Systems (2000)		80,09
A1-2	OAP03: Methods and models in behavioral research	Blumberg, Cooper & Schindler	Business Research Methods (2008)		46,12
		A. Field	Discovering statistics using SPSS (2 nd ed.)		40,75
A1-2	1JJ23: OGO Gedrag, prestatie & organisatie: verdieping	F.J. Landy & J.M. Conte	Work in the 21 st century (2 nd ed.)	<i>Also used for GPO: basis</i>	42,90
		A.W.K. Gaillard	Stress, Productiviteit en Gezondheid. (2 nd ed.)	<i>Also used for GPO: basis</i>	39,15
A2	1CC50: Reliability engineering	C. Ebeling	An Introduction to Reliability and Maintainability Engineering (1996)		59,95
A2	1PP32: OGO Introductie Technische Bedrijfskunde 2			<i>Not determined</i>	

Second-year TBG

Period	Course	Author	Title	Remarks	Price (€)
A1	1JP02: Organizational behavior and human performance	F.J. Landy & J.M. Conte	Work in the 21 st Century (3 rd edition)	<i>recommended</i>	42,90
A1	1GG04: Gezondheidszorg en Technologie 2	J.M. Boot & M. Knapen	De Nederlandse Gezondheidszorg (11 th ed.)	<i>was also used for Gezondheidszorg en Technologie 1</i>	38,66
A1	2DD27: Stochastische operations research	V.G. Kulkarni	Modeling, Analysis, Design and Control of Stochastic Systems (2000)		80,09
A1-2	OAP03: Methods and models in behavioral research	Blumberg, Cooper & Schindler	Business Research Methods (2008)		46,12
		A. Field	Discovering statistics using SPSS (2 nd ed.)		40,75
A1-2	OA531: Human Perception and Performance	G. Mather	Foundations of Sensations and Perception (2 nd ed.)		34,87
		D. Wickens, J.D. Lee, Y. Liu	An Introduction to Human Factors Engineering (2 nd ed.)		63,00

Pre-Master

Innovation Management

Period	Course	Author	Title	Remarks	Price (€)
A1	1JP02: Organizational Behavior and Human Performance	F.J. Landy & J.M. Conte	Work in the 21 st century (3 rd ed.)	<i>recommended</i>	42,90
A1	2DD20: Premaster statistics	D.C. Montgomery	Applied Statistics and Probability for Engineers (5 th ed.)		51,48
A1-2	OAP03: Methods and Models in Behavioral Research	Blumberg, Cooper & Schindler	Business Research Methods (2008)		46,12
		A. Field	Discovering Statistics using SPSS (2 nd ed.)		40,75
A1-2	2DL03: BasisWiskunde 2DL04: Calculus	R.A. Adams	Calculus, a complete course (7 th ed.)		57,00
A2	1ZP04: Marketing- en inkoopmanagement	R.A. Kering & S.W. Hartley	Marketing (8 th ed.)		49,34
		A.J. van Weele	Purchasing and supply chain management (2010)		52,56

Operations Management & Logistics

Period	Course	Author	Title	Remarks	Price (€)
A1	1JP02: Organizational behavior and Human Performance	F.J. Landy & J.M. Conte	Work in the 21 st century (3 rd ed.)	<i>recommended</i>	42,90
A1-2	OAP03: Methods and Models of Behavioral Research	Blumberg, Cooper & Schindler	Business Research Methods (2008)		46,12
		A. Field	Discovering Statistics using SPSS (2 nd ed.)		40,75
A1-2	2DD60: Kansrekening 2DD61: Statistiek	D.C. Montgomery	Applied Statistics and Probability for Engineers (5 th ed.)		51,48
A1-2	2DL01: Premaster calculus	R.A. Adams	Calculus, a complete course (7 th ed.)		57,00
A2	2DD21: Premaster stochastic operations research	V.G. Kulkarni	Modeling, Analysis, Design and Control of Stochastic Systems (2000)		80,09

Master

Period	Course	Author	Title	Remarks	Price (€)
A1	1ZM75: Entrepreneurial marketing	G.A. Moore	Crossing the chasm: Marketing and selling disruptive products to mainstream customers (2006)		16,87
A1-2	1BM10: Electronic business architectures and systems	P. Grefen	Mastering e-Business (2010)		34,32
A1-2	1BM20: Software Requirements Management	G. Kotonya & I. Sommerville	Requirements Engineering (2004)		42,90
A1-2	1BM61: Product Lifecycle Management	J. la Fontaine, M. Hoogeboom, B. Könst	Product Data Management in a strategic perspective (2009)	<i>recommended</i>	26,06
A1-2	1CM10: Modeling & Analysis of Manufacturing Systems	W.J. Hopp & M.L. Spearman	Factory Physics (3 rd ed.)	<i>recommended</i>	50,41
A1-2	1CM55: Strategic Decision Making in Transport and Logistics	Ghiani	Introduction to Logistics Systems Planning & Control (2004)	<i>recommended</i>	42,86
A1-2	1ZM45: International Negotiation	Hiltrop & Udall	The Essence of Negotiation	<i>recommended</i>	37,35
A1-2	1ZM65: System Dynamics	J. Sterman	Business Dynamics – Systems Thinking and Modeling for a Complex World (2000)		51,48
A1-2	1ZM60: Selling New Products	Jobber & Lancaster	Selling and Sales Management (8 th ed.)		47,99
A2	OEM88: Innovation and intellectual property for IM	A.B. Jaffe & J. Lerner	Innovation and Its Discontent (2006)		16,04
		O. Granstrand	The economics and management of intellectual property (2000)		30,57

Minor

Verdiepende Minor Economie

Period	Course	Author	Title	Remarks	Price (€)
A1	1CE90: Micro-Economie	H.R. Varian	Intermediate Microeconomics (7 th ed.)		43,97
A1-2	0EE92: Macro-Economie	N.G. Mankiw & M.P. Taylor	Macroeconomics (7 th ed.)		51,48
A1-2	1CE94: Strategic and Financial Accounting	Klaassen, Hoogendoorn & Vergoossen	Externe Verslaggeving (7 th ed.)		59,36

Minor Entrepreneurship & Innovation

Period	Course	Author	Title	Remarks	Price (€)
A1	1CP06: Business Economics	P. Atrill & E. McLaney	Accounting and Finance for non-specialists (6 th ed.)		51,00
		Seal, Garrison & Noreen	Management Accounting (3 rd ed.)		51,48
A1	1JP02: Organizational Behavior and Human Performance	F.J. Landy & J.M. Conte	Work in the 21 st century (3 rd ed.)	<i>recommended</i>	42,90
A1	1ZS11: Entrepreneurship and Innovation	K. Allen	Entrepreneurship for scientists and engineers (2009)		37,35
A1-2	1ZS10: New Product Development Processes	M. Crawford & A. Di Benetto	New Products Management (9 th ed.)	<i>recommended</i>	50,41
A2	1ZP04: Marketing and Purchasing Management	R.A. Kering & S.W. Hartley	Marketing (8 th ed.)		49,34
		A.J. van Weele	Purchasing and supply chain management (2010)		52,56

Minor Operations Management & Logistics (Warning! Not all students in minor attend the same courses.)

Period	Course	Author	Title	Remarks	Price (€)
A1	1CP06: Business Economics	P. Atrill & E. McLaney	Accounting and Finance for non-specialists (6 th ed.)		51,00
		Seal, Garrison & Noreen	Management Accounting (3 rd ed.)		51,48
A1	1JP02: Organizational behavior and Human Performance	F.J. Landy & J.M. Conte	Work in the 21 st century (3 rd ed.)	<i>recommended</i>	42,90
A1	2DD60: Probability Theory	D.C. Montgomery	Applied Statistics and Probability for Engineers (5 th ed.)	<i>recommended</i>	51,48
A1-2	1CP05: Logistics	Silver, Pyke & Peterson	Inventory Management and Production Planning and Scheduling (3 rd ed.)	<i>recommended</i>	53,63
		Hopp & Spearman	Factory Physics (3 rd ed.)	<i>recommended</i>	50,41
A2	2DD21: Stochastic Operations Research	V.G. Kulkarni	Modeling, Analysis, Design and Control of Stochastic Systems (2000)		80,09